



Media Trip Invitation Tuscany and its golf courses

Golf, Wine & Gourmet in Tuscany
November 1st - 6th, 2011

Relatively undiscovered as a golf holiday destination, Tuscany (Italy) has a surprising number of top quality golf courses spread through the region. Golf in Tuscany, represents an exciting, all-round experience. Golf courses can be found in unique, enchanting locations where the crowning glory is often the natural setting itself. Green undulated hills, cypresses, age-old olive trees, rivers, ponds and a mild climate that allows golf to be played for most of the year are combined with an extremely ancient history, a unique artistic wealth as well as an unequalled food and wine heritage. The offer of new, modern and technically enthralling golf courses together with greatly appreciated, historical, internationally recognised greens make golf in this region an experience not to be missed.

It is hard to find a more agreeable climate for golf holidays from early spring (March) to late Autumn (November). Combine this with the culture, the wine and food heritage, fine hotels and amazing cities of Florence, Siena, Pisa and you and your family will have a unique travel experience.

Organizer: Consorzio Toscana Golf (Association of golf courses in Tuscany)

Media Contact: Donatella Moica, Macana Golf & Leisure Tour Operator

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This media event dedicated to golf and wine is a first opportunity for the press to see and experience directly the challenging golf courses in Tuscany as well as the incredible wines, olive oil, truffles and other gourmet specialties the region has to offer.

5-nights accommodation, dinners and all press-tour activities will be hosted. Availability for this media tour is limited to 8 journalists. If you would like to participate, please provide a letter of assignment and/or two recent clips for consideration no later than August 20, 2011. Macana Golf & Leisure will review all submissions.

Airfare is not provided. Visitors and guests may participate paying a discounted fee for the tour. Detailed itinerary can be found on-line on www.golfing-tuscany.it and www.macanagolf.com
Itinerary activities are subject to change.

MEDIA TRIP REQUEST FORM

Name: _____
Telephone: _____
Email: _____
Address: _____
City: _____ State: _____ Zip: _____

Please select one of the following:

- I work for a media outlet and have a feature story scheduled on Tuscany
 I am a freelancer with a contract to do a travel-related story on Tuscany
 Other, please describe: _____

Media Outlet: _____
Distribution Area: _____
Circulation: _____
Frequency: _____

Assigning Editor: _____
Telephone: _____
Email: _____
Address: _____
City: _____ State: _____ Zip: _____

ABOUT YOUR STORY:

Projected Run Date: _____

Special Interests other than golf:

- Food & Wine Music & Opera Shopping
 Art & Culture Local Event Family

Other Requests: _____

ABOUT YOUR VISIT:

When was your last visit to Tuscany? _____

What cities did you visit? _____

What was the purpose of your visit? _____

Did you play golf in Tuscany? _____ Where? _____

Note: _____

Please provide a letter of assignment and/or two recent clips for consideration (PDF format).
Send this form and the files required to: info@macanagolf.it , the organizer will review all submissions.

Deadline: August 20th, 2011

Response by: September 15th, 2011